VANTAiO

10 Basic Principles for Successful Portals

www.vantaio.com



"Design is not just what it looks like and feels like. Design is how it works." Steve Jobs

VANTAiO Portal Software: 10 Basic Principles

10 factors are crucial for the success of an enterprise portal.

These 10 basic principles are of course also applied consistently to all VANTAiO portal solutions for SAP.



Basic Principles for Successful Portals

1. Attractive Look & Feel

Since Steve Jobs it is clear: No modern portal without an attractive look & feel. Apple and its visionary head have significantly increased the standards and thus also the expectations in B2C, but also in B2B.

"Clean, modern and app-like" is the motto for the design of the VANTAiO portal solutions.

Successful portals look like modern web pages, the user interface and the controls are "state of the art".



2. Emotionality

You wonder about this second principle? Many ClOs have been accustomed to defining coolfunctional requirements for decades.

In the age of millennials and new values, modern portal solutions have to offer more than just a cool user interface. Rather, they build a "personal" relationship with the user:

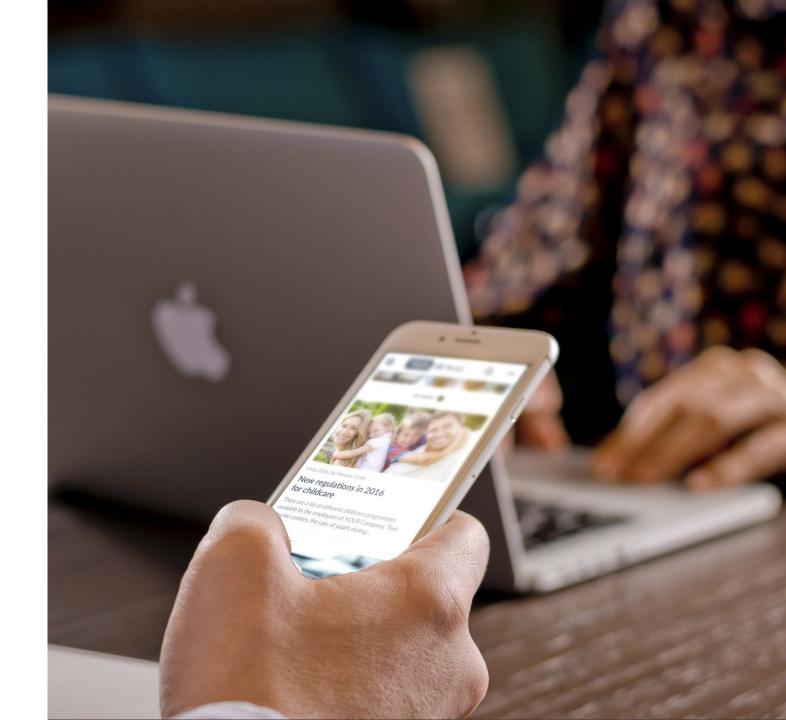
"You are not anonymous in an ICE cabin car, but Bettina Hildebrandt in the cockpit of her own car."



3. Users, Users, Users

Location, location, location. What the trinity truth is for real estate is analog to modern portal solutions. If basic design and emotionality are modern, then it is essential to develop functionality from a user perspective.

The portal is intended to inspire the user and to help in a practical way in the daily work!



4. Reduction of Complexity

Living user-centered design means above all reduction of complexity. Successful portals create order and overview through clear page and navigation concepts. Via start and landing pages, the user always has the overview.

A constantly available menu structure as well as the central search cockpit serve, for example, to quickly find the required information, services and applications.



5. Structured Architecture

If clarity begins with page and navigation concepts, it must also continue constantly with the further structure. A flexible portalpage system creates unlimited possibilities to create the necessary structures and page types.

With VANTAiO portal solutions the most important and most popular pages are already available as templates. Own page types can be created and used with just a few mouse clicks.



6. Responsive on all Channels

What has been required so far, of course, must be applied to all channels - responsive design is a must for new portal projects.

Whether you are using a smartphone, tablet or desktop computer, content and navigation should adjust automatically.

Successful portal solutions are optimized for all devices. All portal page types and content modules should be "stretchable" and automatically use the space they are allocated.

	Applikations Processes		
	Web Content		
	Navigation		
	Dokuments	Smartphone	Tablet
$\overset{\circ}{\square}$	People		
	Search		

7. Individualization by Modules

Standard goods are no longer valid in the age of identity. Today you have to realize YOUR PORTAL, not copy the portal of your competitor and others.

Budget-saving and time-saving can only be achieved with a modular kit. With over 30 flexible modules, e.g. image, text, table, news, search, glossary, documents, contacts, events and more, you can build your enterprise portal with VANTAiO.



8. Highly Flexible and Customizable

Modern portal solutions are conceptualized and designed in such a way that they are extremely flexible and adaptable.

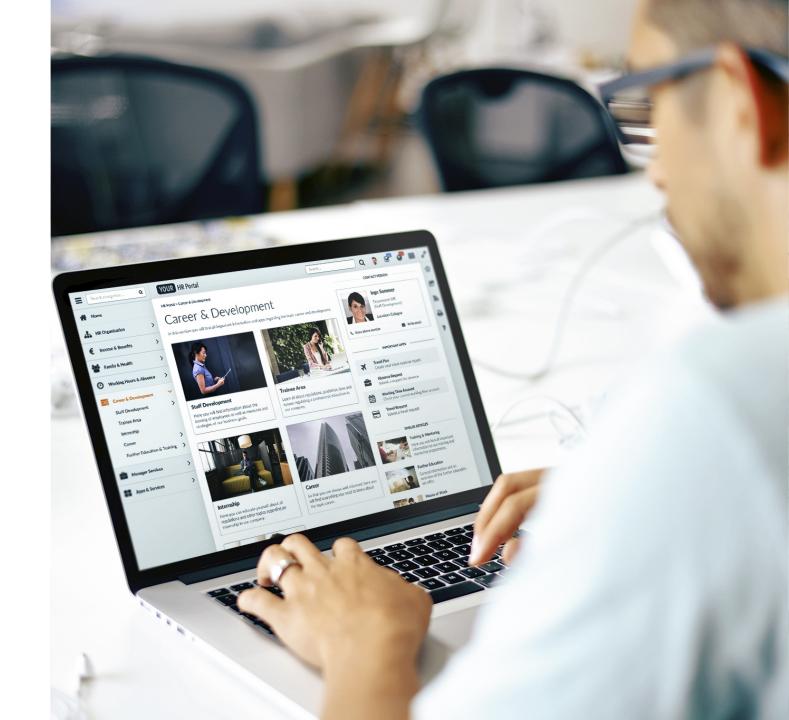
All portal software components should be designed to individualize and configure them according to the business needs: Framework, pages, modules, apps, as well as the pre-supplied content and, of course, the color and design of your portal.



9. Ready to Run!

Get started and begin with a project template. Time-consuming concept work on the green field costs unnecessarily much time, budget and nerves.

Start the project work directly with prefabricated structures, texts and pictures for your portal solution. With VANTAiO, more than 200 menu items, landing pages and pages are filled with content and can be easily adapted to your own company situation. We call this "ready to run".



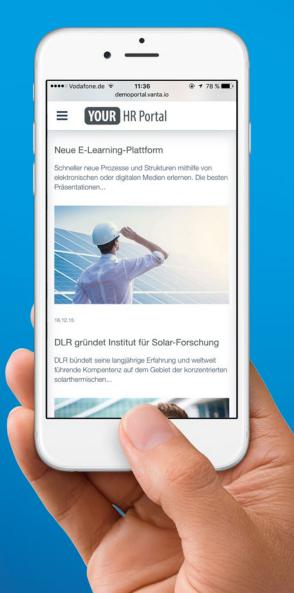
10. Short Project Run Times

Digital transformation often requires fast-paced solutions to be able to compete. New requirements from the specialist areas and the expansion of business processes beyond company boundaries must be provided for productive use in a time-saving and efficient way.

Projects with less than 20 days are no longer a special feature and will boost the acceptance of your portal.



Impressions and Screenshots of the VANTAiO Portal Solutions



VANTAiO About us.

VANTAIO is a supplier of adjustable out of the box portal solutions for SAP.

We deliver pre-configured standard portals for your business needs based on our modular system: Intranet Portal, Application Portal, HR Portal, Reporting Portal, IT Portal, Customer Portal and Supplier Portal.





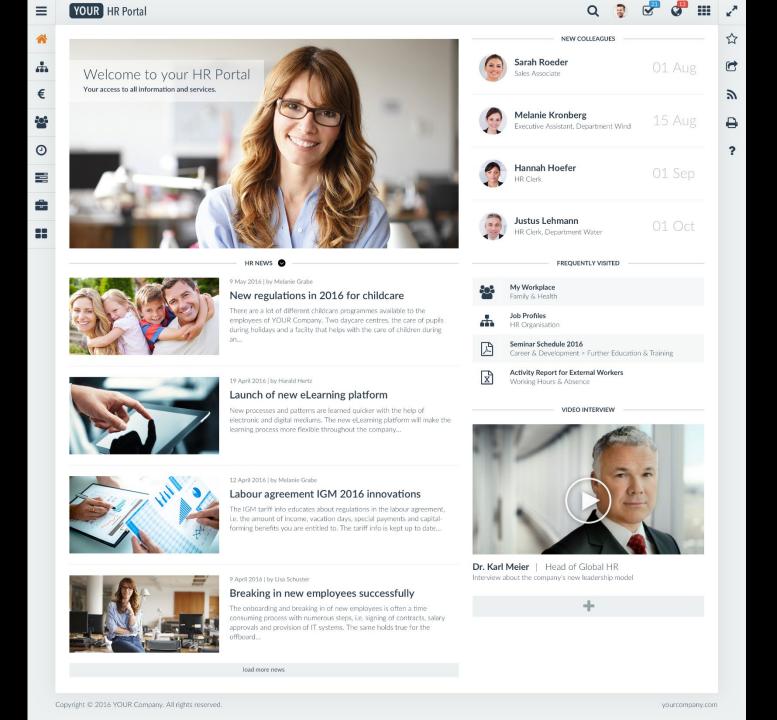


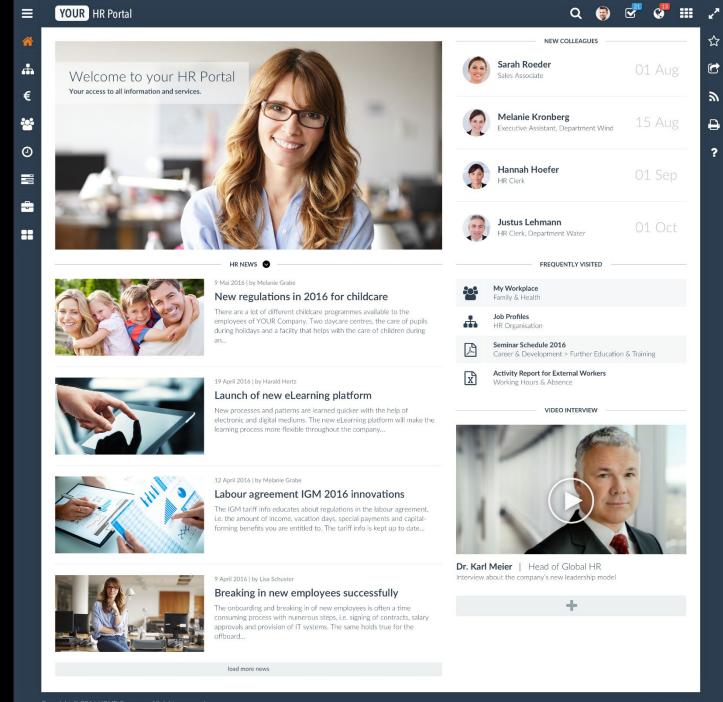


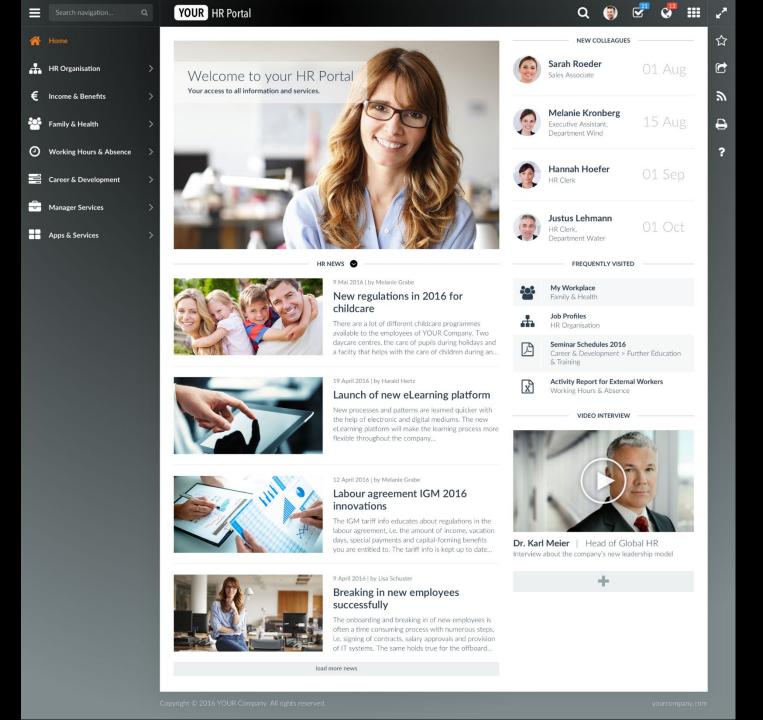












YOUR HR Portal

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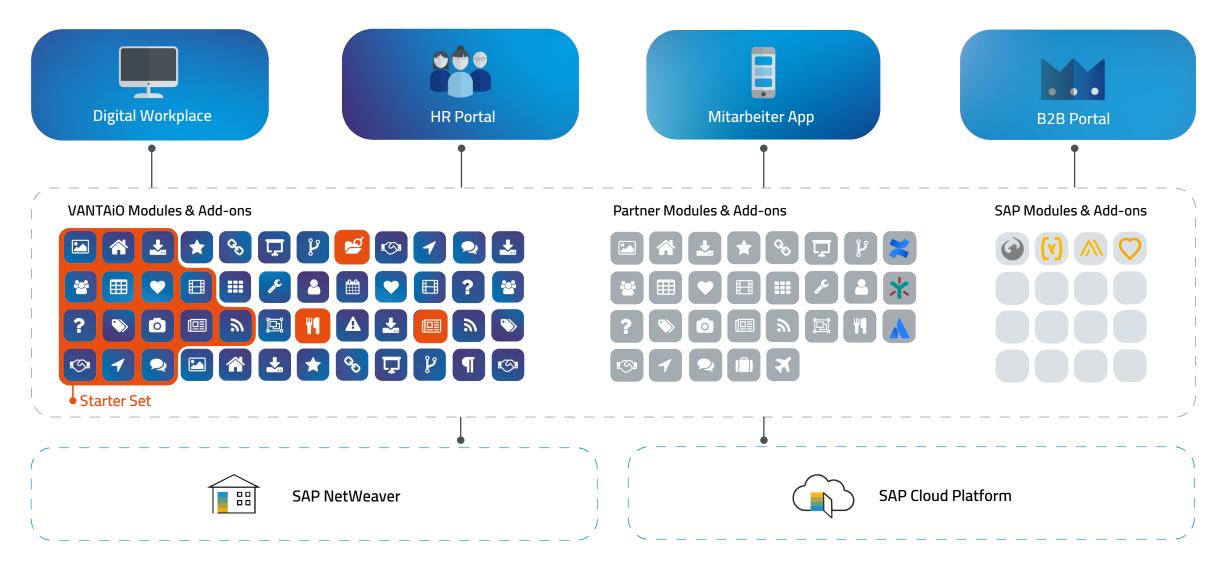
My bookmarks



VANTAIO Software

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Overview of the VANTAiO product line



Thank you for your interest.

You would like to learn more about the topic? Contact us.

VANTAiO GmbH & Co. KG / Rheinstrasse 4N / 55116 Mainz T +49 6131 62228-0 / F -70 www.vantaio.com info@vantaio.com Call us: +49 6131 622280

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